

Penobscot Fly Fishers
Board of Directors Meeting
October 20, 2010

6:05 pm Call to order.

Members Present:

Mike Curtis, Joe Beaulieu, Ernie MacDonald, Hank Metcalf, Rob Dunnett, Bob Blatz, Dan Hodgins, Ron Carr, Alan Gray, and Ed Dailide.

Absent: Alex Kovanko

Guests: Joe Bertolaccini and Zack Dunnett

Secretary's Report:

Motion to accept the Secretary's September as written was unanimously approved.

Treasurer's Report:

The September 2010 profit and loss report showed a net income of \$310.27. The report was unanimously accepted as presented.

The Treasurer indicated that the current CD with club assets was soon to expire. Based on his research, he recommended that it be renewed with the current institution. The recommendation was unanimously accepted.

Old Business:

Cabin Fever Reliever

Progress on the event is proceeding as planned. Currently 20 participant tables have been sold with an additional 8 committed to. Also 2 advertisements have been sold with an additional 4 pending.

Fly Tying Expo

Progress for the event on November 21st at the Brewer Auditorium is proceeding as planned. Currently 21 participants have been attracted.

Club Brochure Update

Revision of the club brochure is underway by Don Corey.

Club Storage Facility

Rental of a heated storage facility was voted on and approved by club membership at the September monthly club meeting (23 members were present). A storage facility has been rented in Brewer. Keys to the facility will be held by Mike Curtis, Joe Beaulieu, and Hank Metcalf. The key holders will develop a procedure for tracking and managing the club inventory in the storage facility.

Membership Communication

Construction of the new PFF website is virtually complete. Major improvements have been made to improve its usefulness and functionality. It will be the primary method of communication to club members. Many thanks to Don Corey for his leadership in this significant undertaking.

To improve the timeliness of the monthly newsletter, the publication process was reviewed by those involved in producing the newsletter. The target date for getting the newsletter out is the Friday before the monthly membership meeting. In order to meet

that date, articles/information items need to be submitted to Don Corey by the second Friday prior to the club meeting to allow time to prepare the newsletter. The newsletter will be posted on the website with email notification to the membership by the Secretary. John Weinmann will continue to mail the newsletter to those members without email access.

Membership Committee

Some progress has been made in collecting dues from unpaid members. Members who have not paid their dues will be contacted to see if they would like to continue to be club members and to understand the reasons behind their decision to leave.

Salmon Fish Tank

A new location for the club salmon tank has not been found yet. A couple of potential locations were identified and will be pursued. The tank will be moved to the club storage facility if no location is found.

New Business:

Membership Issues

Ron Carr reported that the club's library of books/tapes/DVDs is being actively used by club members. A listing of library collection will be posted on the website for member's use.

There was a general discussion regarding the facilities and venue for the monthly membership meeting. Overall, there have been only a few negative comments received by Board members. Most comments received have been favorable. There were some concerns that the single entree menu may be limiting attendance. It was pointed out that the dinner service is optional for those attending the speaker program. The dinner option will be clarified in future meeting information. The Board remains sensitive to the desires of current members and will revisit the issue periodically.

Fly Fishing/Casting Clinic

The Events Committee proposed the idea of the club hosting an all day Fly Fishing/Casting Clinic open to the public in early spring as a way of generating interest in fly fishing and attracting new membership. The Board approved the concept and directed the Events Committee to pursue it further working closely with the Membership Committee.

Fly Tying Class

After considering several alternatives, it was decided that this year's fly tying class would be an 8 week beginner class followed by a 4 week advanced class. Joe Beaulieu will take the lead in developing the curriculums.

Club Aprons

The Board approved the procurement of 5 aprons with club logos to be used by kitchen volunteers during club events.

Club Communication

It was noted that other organizations have their events published in the news media in local events calendars. This would be a way to reach non-members. The Secretary will pursue this.

7:15 pm Meeting Adjourned

Penobscot Fly Fishers
Profit & Loss Standard
Cash Basis September 2010

Sep 10

Income	
Cabin Fever Income	
Cabin fever advertising	100.00
Cabin fever booth rent	130.00
Total Cabin Fever Income	230.00
Clothing sales	10.00
Meeting Meals	198.00
Membership Dues	
Individual Membership	120.00
Total Membership Dues	120.00
Uncategorized Income	120.00
Total Income	678.00
Expense	
Clothing cost of sales	10.45
Meeting Meal expense	250.00
Office Expense	
Postage	12.40
Total Office Expense	12.40
Postage and Delivery	17.60
Reference Library	10.81
Small tools & equipment	66.47
Total Expense	367.73
Net Income	310.27